

MANCHESTER SCHOOL OF ARCHITECTURE

CULTURE

AGENDA

Our aim is to create a package for the client Castlefield forum. Currently, Castlefield is having an identity crisis. We plan to create an identity and branding package of font style, colours and products for the area to consolidate and easily identify Castlefield as a place. We hope to provide them as an inventory for the client to distribute

HERITAGE

SKILLS

We plan to focus on graphic design skills. We hope to further develop the use of adobe suite with some 3D Modelling to provide a harmonious branding package

IDENTITY

WHAT IS CASTLEFIELD?

NOUR OUF HANNAH FA KATIE GRABOWSKI DYLON KAY ZHERUI LIU RAJ PARDESHI

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MANCHESTER
1824
The University of Manchester

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CASTLEFIELD
FORUM

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