

# MANCHESTER SCHOOL OF ARCHITECTURE

## GROUP 27

We are Group 27, collaborating with LifeShare a homelessness charity in Manchester. We would like to raise awareness related to the issue of 'digital exclusion', how digital inclusion plays into the bigger picture of ensuring everyone has equal access and opportunities to the life enhancing benefits the digital world can provide. The core focus is 'reducing inequalities'; particularly citywide inequalities which plays into the Greater Manchester Digital Inclusion Agenda. Despite the U.K. being an 'economically developed' country, the technological skills gap is wide.

## SKILLS

Students will be involved in mostly a graphic design processes and client interaction. Throughout the project students will be working with Photoshop, Illustrator and InDesign. The main aim is to use graphic design knowledge, to follow real life practice guidelines and engage with the initial stages of the RIBA plan of work. Learning how to use mapping software to create interactive maps that can be implemented in both digital and physical media.

## WHO WE ARE

Ahmed Ali  
Charlotte Bromley  
Jan Laming  
Nitya Devgun  
Youssef Mohamed

# DIGITAL DIVIDE



Visit [msa.ac.uk](http://msa.ac.uk) for more information

