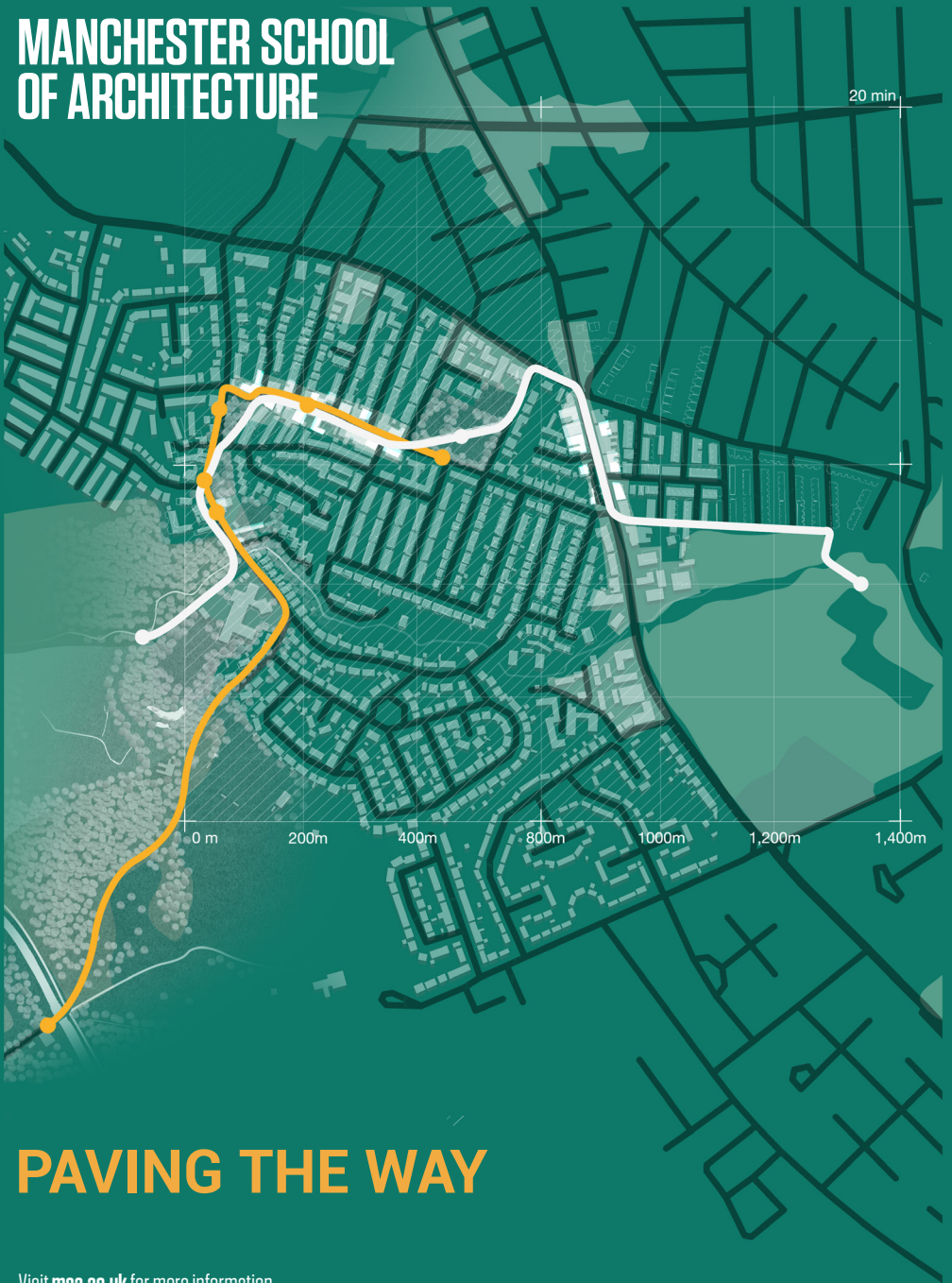


MANCHESTER SCHOOL OF ARCHITECTURE

20 min



PAVING THE WAY

Visit msa.ac.uk for more information

Team

Iman Habib (M Arch 01)

Eyad Kablan (M Arch 01)

Isabel McCauley (M Arch 01)

Razaw Osman (M Arch 01)

Hannah Lousie Birch

Mara Ileana Croitoru (BA 01)

Man Hei Siu (BA 01)

Fanny Bois-Berlioz (BA 02)

Ashita Roongta (BA 02)

Hubert Sokolowski (BA 02)

James David Wilde (BA 02)

Abdullah Abdulaziz Alamoudi (MLA 01)

Gayathri Ravichandran (MLA 01)

Partners

Our group has been lucky enough to be paired with two talented and successful external partners, Claire Stocks and Edward Fox. Not only are they professionals in their own right, bringing with them expertise and experience, but they are also active members of the Chorlton community.

Claire Stocks, a respected digital and broadcast media executive who worked for the BBC for 17 years, is now an avid environmental campaigner. Not only have her efforts targeted global issues, but they have also extended to local and very-real social issues, especially in Chorlton. Coining the term 'exploramentation', alongside partaking in array of extra-curriculum activities, Claire has been an instrumental figure in the local groups such as 'Our Green Chorlton', and founder of 'Walk Ride GM'.

Edward Fox, an established Landscape Architect, is a senior lecturer at our very own Manchester School of Architecture. Having lived and worked in Barcelona for numerous years, Eddy's career was inspired by the way urban green spaces can help reimagine the image of a city- as he himself witnessed during the 1992 Olympics. Since then, his passion has extended not only through his teaching, but also through his participation in local initiatives.

Our external partners have been instrumental in helping to guide this project, making sure that the aims and objectives attend to real-life scenarios and occurrences, such that the final outcomes have a conceptual-yet-sensitive social impact. Their collaboration has allowed us to reach out to other members of the Chorlton community, many of whom have lived in the area for decades. As such, our project has been informed by an undeniably rich collective and personal investment of the Chorlton area.

Agenda

Narrating a Greener Chorlton

The project "Walk Ride Chorlton" is a collaborative initiative which advocates for the enhancement of the residents wellbeing by the revitalisation of green spaces in the Chorlton neighbourhood of Manchester. The project is a joint effort between the MSA students and collaborators from the Chorlton community. The principle aim is to analyse and create a series of routes that can be used to encourage the community's residents to walk and cycle more across the neighbourhood, cherishing its values, greenery and maintaining their fitness.

Project Outputs

At the outset of the project the MSA team met with the collaborators from Chorlton community and underwent a briefing about the community's campaign for a greener Chorlton. Both parties were able to discuss various ideas that can help further promote this campaign. Our MSA team then attended an informative session with various residence from the community to gain a deeper insight about the community and its social values. Upon completing the brief and gaining an understanding of the community, our team began to analyse the neighbourhood in search of key historical and present attraction along with important and potential social zones that can serve as vital public routes in the neighbourhood. As a group we split into two team to create a total of five route options, two and three routes respectively. Upon completing the routes the work was merged together and presented to the collaborators and residents of the Chorlton community along with other guests that were engaged with the programme. Finally, the event then moved to an open discussion about the potentially best suited route(s) that can be used.

Social Impact & Skills Learned

This project helps create public awareness about the importance of walking and cycling, not only to strengthen ones wellbeing but also to enhance the neighbourhood's social coherence by creating a sense of shared social value amongst the community residents. On completion, the team was able to refine vital skills in how to address ethnographic matter. Furthermore, this project has helped encourage critical thinking skills, allowing them to connect key places to form new patterns of mobility via means of creative writing and graphical representations.

Monday 10th- Friday 21st

Mon

Meet the collaborators // Site Analysis of Chorlton

Tue

Theory of 'space, place and landscape' // Meet community members

Wed- Thu

Route-finding & storytelling of 'Route 1'

Fri-Mon

Route-finding & storytelling of 'Route 2'

Tue-Wed

Route-finding & storytelling of 'Route 3'

Thu

Final preparations// End of project exhibition to the Chorlton community

Fri

Final project submission

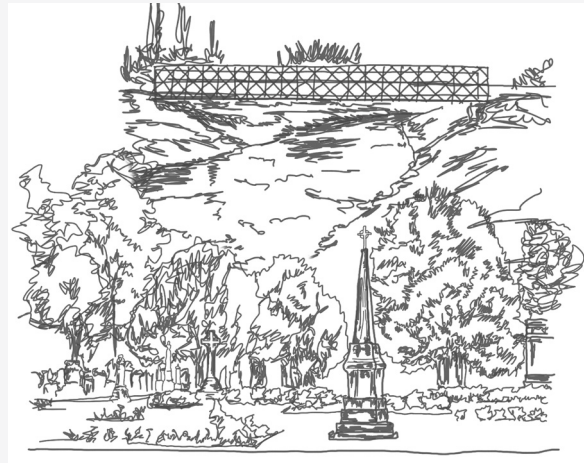
ROUTE ONE:

The journey starts at the heart of the city and continues along the active high street. The walk takes its first turn at Chorlton Green, a junction point between Chorlton Green and Chorlton Cemetery. The junction represents both birth and death. As the route goes by, one lands at Bowling Green for a relaxation on the journey. At last they reach the Jackson's Boat, which marks the end of the tour.



ROUTE TWO:

The route travels from old to new Chorlton, a trip through history. Starting at Chorlton Brook, which symbolises the growth that Manchester has achieved through its canals and rivers. One passes by Beech Road's unique stores and restaurants. Afterwards, they enter Beech Road Park where they meet cherry blossom trees, leading to Barlow Moor road a main separation between the old and new Chorlton.



ROUTE THREE:

The journey of "landmarks" encourages the gathering of people in Chorlton. It begins at Bowling Green, an eatery that allows everyone to meet up and relax. The journey then continues to pottery corner as well as the edge theatre which tends to provide social activities. The journey ends in the Turn Moss playground that fosters collaborative engagement in a more a relaxing environment.



ROUTE FOUR:

A route accessing the green spaces of Chorlton, focusing primarily on a looped walk around Chorlton waterpark and Kenworthy woods, beginning and ending at the waterpark. Chorlton is home to various animal species including many different birds and so the use of an audible-style map will make discovering these birds easier, some of which may be new to you. Sound waves on the map represent the best spots to view the different birds, with child-friendly illustrations for reference. The addition of bird hideouts along the route will ensure you are in the correct position to have the best chance of viewing them, with information boards and speakers at each spot to correspond with the species.



A very open and more socially interactive space, where the lake is the main attraction and where many of the different species can be seen in the same space.

ROUTE FIVE:

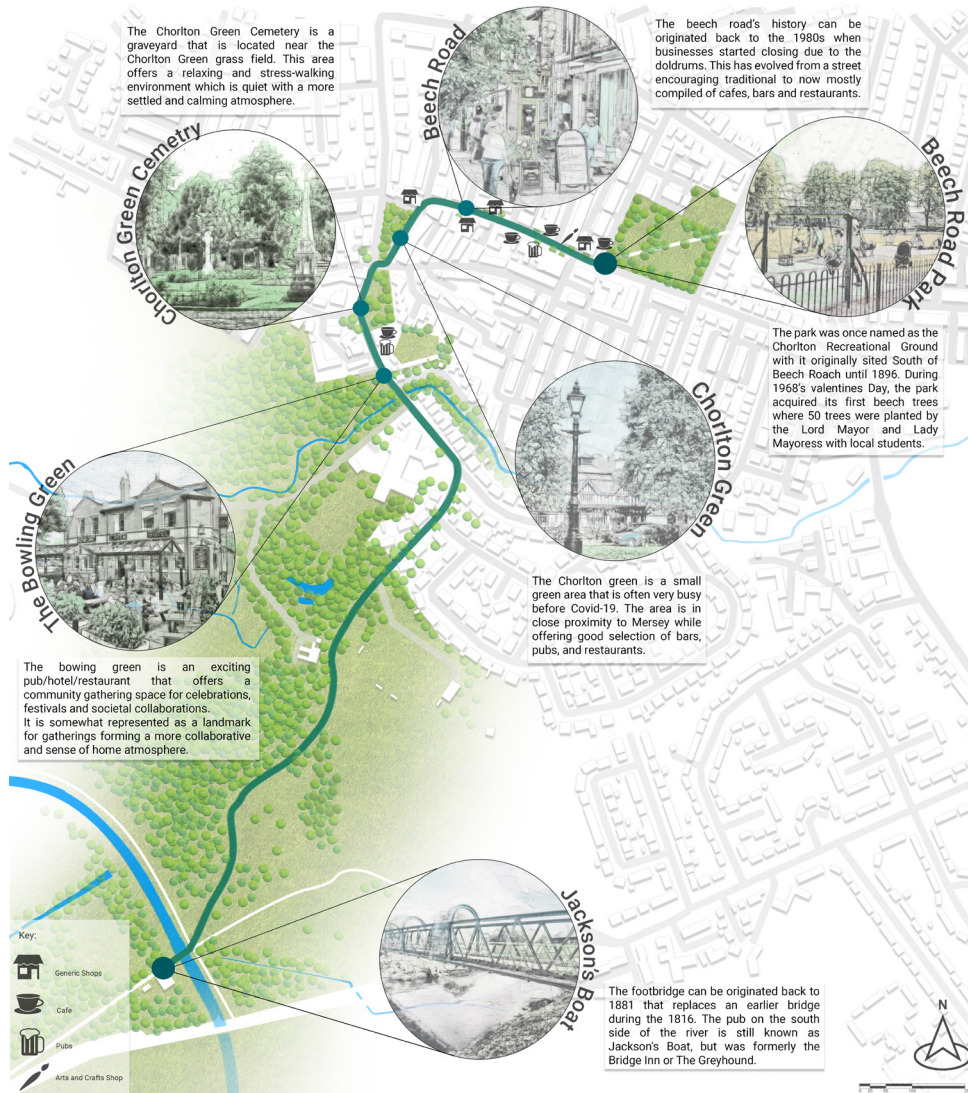
This path introduces an exciting and tasteful shopping experience in Chorlton. The path encourages you to explore the diversifying taste of Chorlton ranging from the metaphorical taste of Chorlton's history to the unforgettable fresh, seasoned and flavourful dishes in Chorlton. Whether you are new or have been living in the area for years, you don't want to miss any of them!



Green Walk

20 Minute walk:
Start - Beech Road Park
End - Jackson's Boat

The 20 mins journey start at the heart of the city, in the midst of the heavy movement intervention and continues along the active high street. The walk takes its first turn at Chorlton green which transcends to the junction point of Chorlton green and Chorlton cemetery, ironical isnt it? A junction which represents both birth and death. Moving on, as the road goes by, one lands onto a place to chill and relax on the journey, i.e. the Bowling Green. At this point one realizes that he/she has transported to the much greener or the calmer area away from the central city area. At last one reaches the Jackson's Boat, which marks the end of the tour. Time for a cheeky pint



Chorlton Mapping Route 1

Proposal

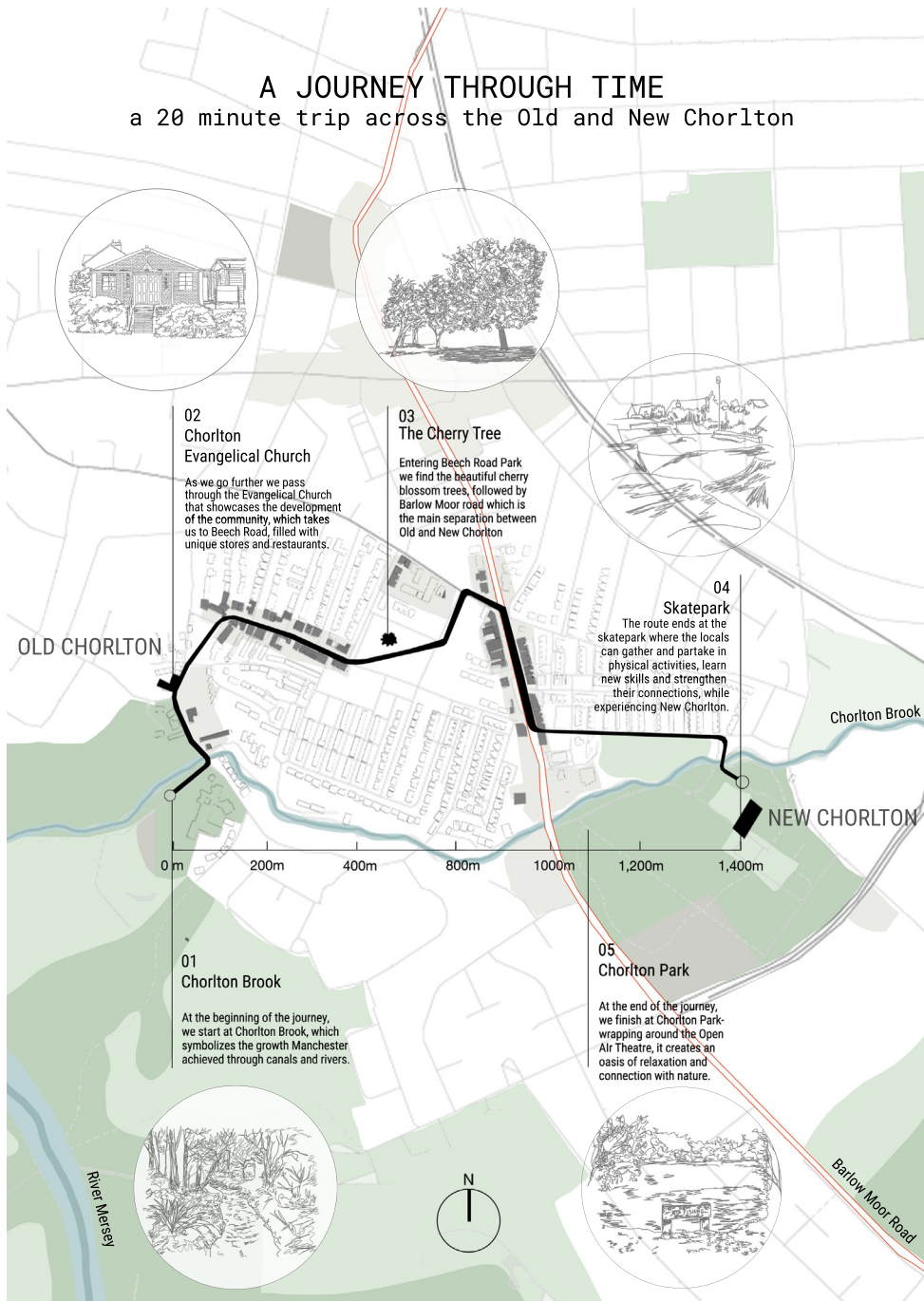
Chorlton green more accessible, make it more inviting. Each attraction has a sign with a riddle



Urban Intervention

A JOURNEY THROUGH TIME

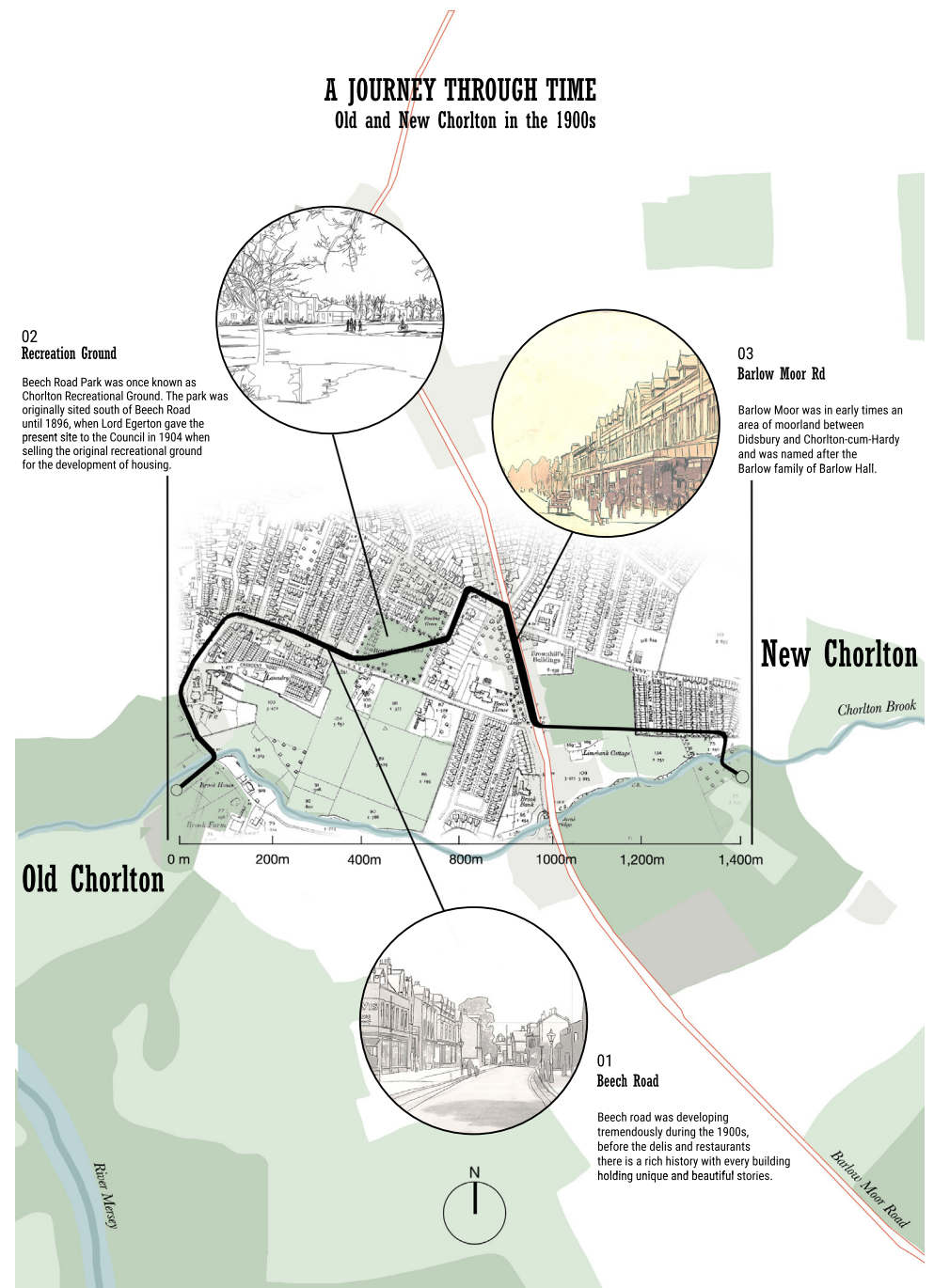
a 20 minute trip across the Old and New Chorlton



Chorlton Mapping Route 2

A JOURNEY THROUGH TIME

Old and New Chorlton in the 1900s

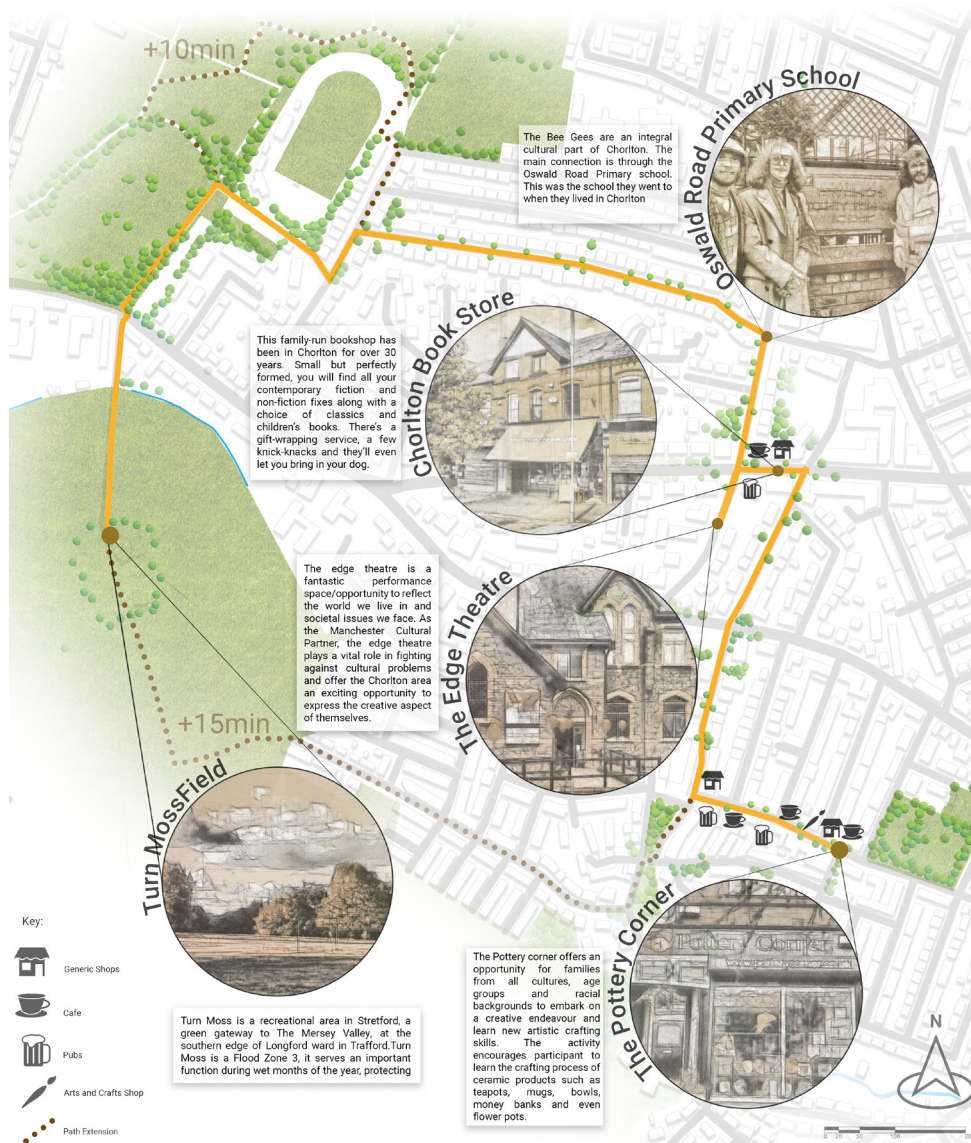


Historical Insights

Cultural Walk

25 Minute walk:
Start - Pottery Corner
End - Turn Moss Playing Field

The journey of landmarks are guided by a sense of community that involves and encourages people from Chorlton to get together. The landmarks focus on creative activities to create positive conversations and a stress-free environment. It begins at the pottery corner as well as the edge theatre which provides a collaborative and artistic activities, this would be a good addition to the chill and joyful atmosphere. The journey ends in the Turn Moss playground that further foster collaborative engagement in a more natural and relaxing environment, giving the day a settled and calming end.



Chorlton Mapping Route 3

Proposal

Micro-pocket park placed in Nicolas Street to help bring in the sense of community more



Vegetation planters will be placed on Edge Lane to bring in more greenery



Totems can be found when the path deviates to show the walker the new direction

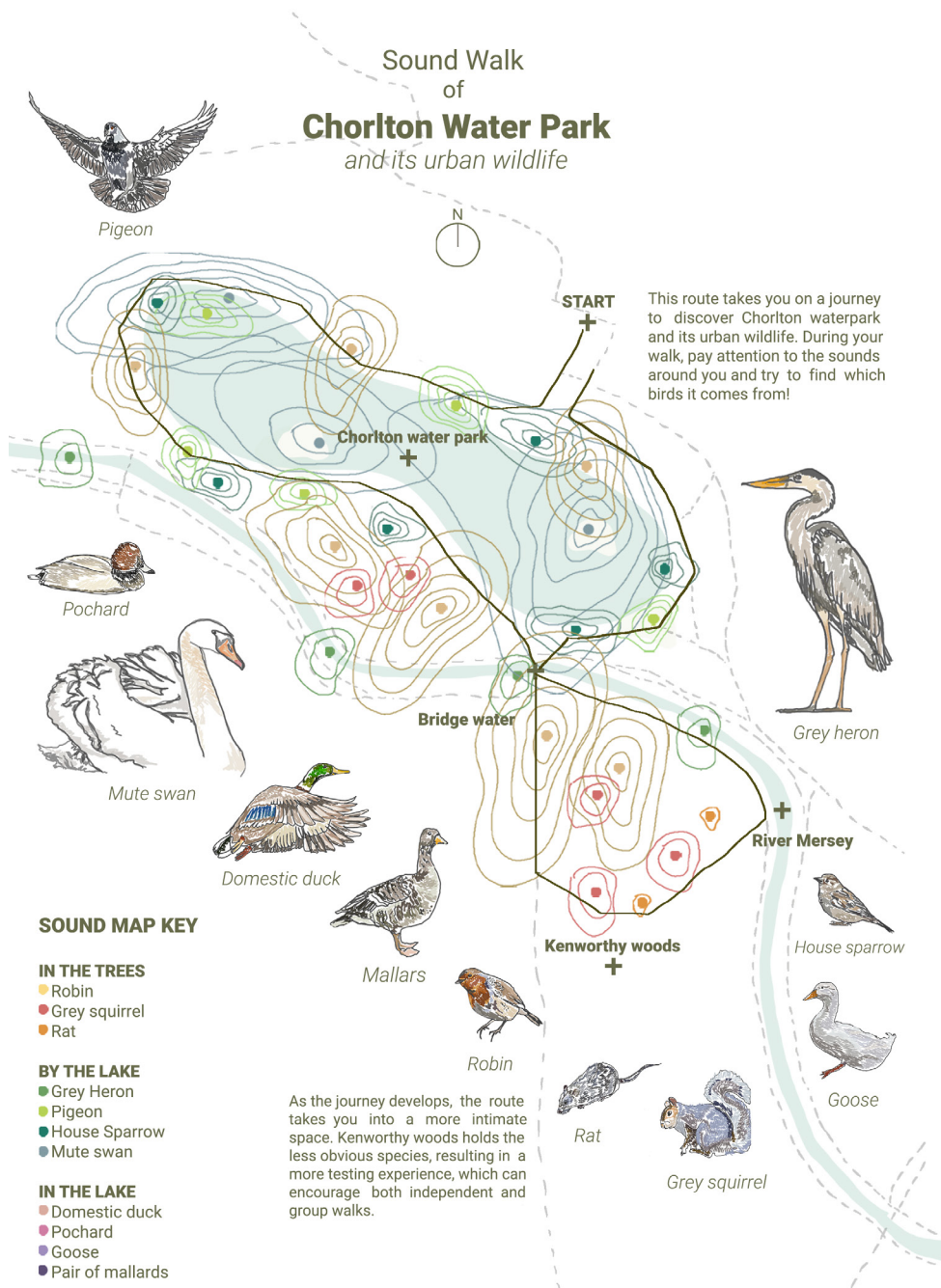
Area that have taken damage over time can be filled using Lego and resin to show the creative artistic side of Chorlton



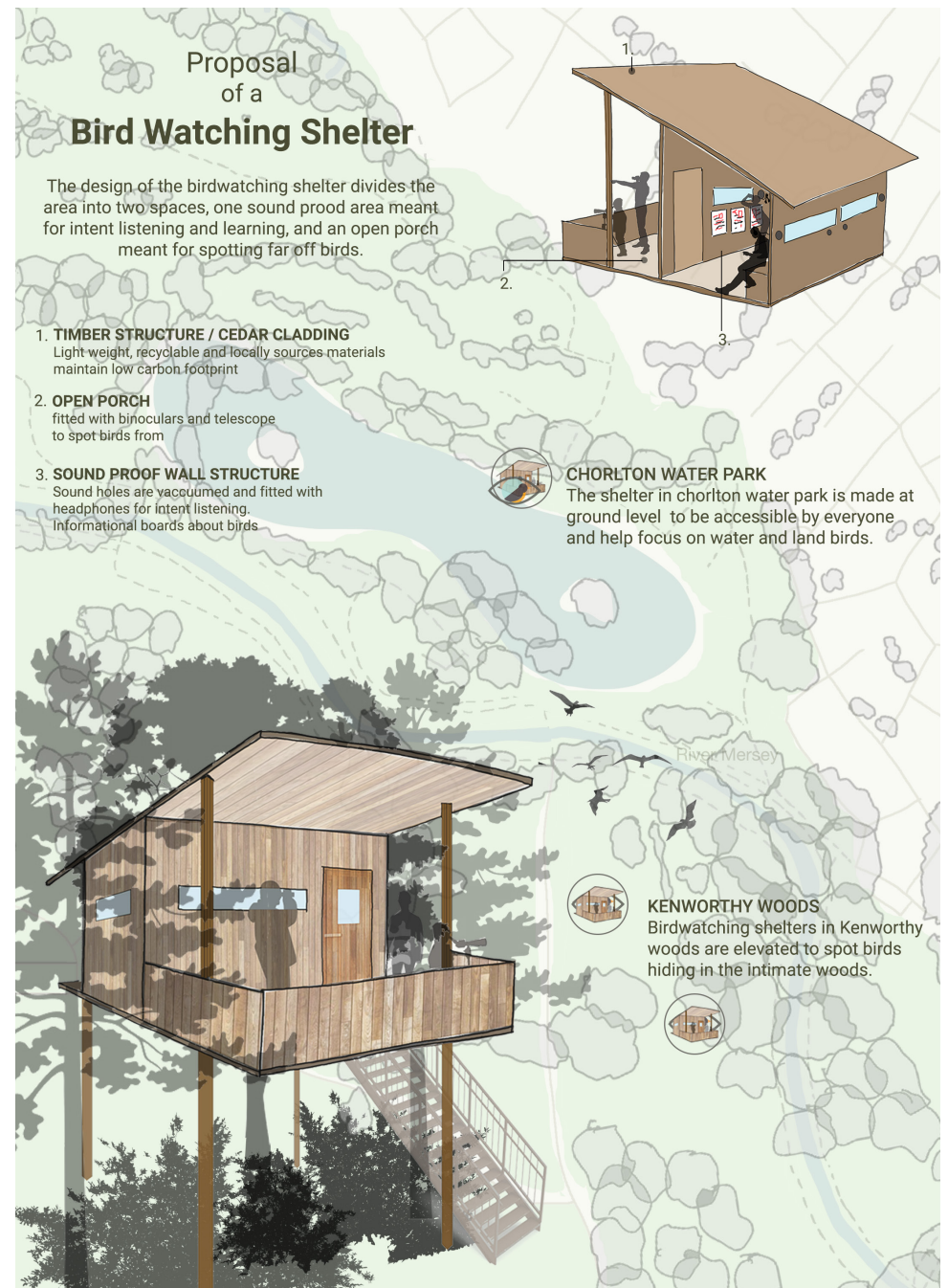
Umbrella's placed above the centre of Turn Moss playing field create a more fun and interactive area



Urban Intervention



Chorlton Mapping Route 4

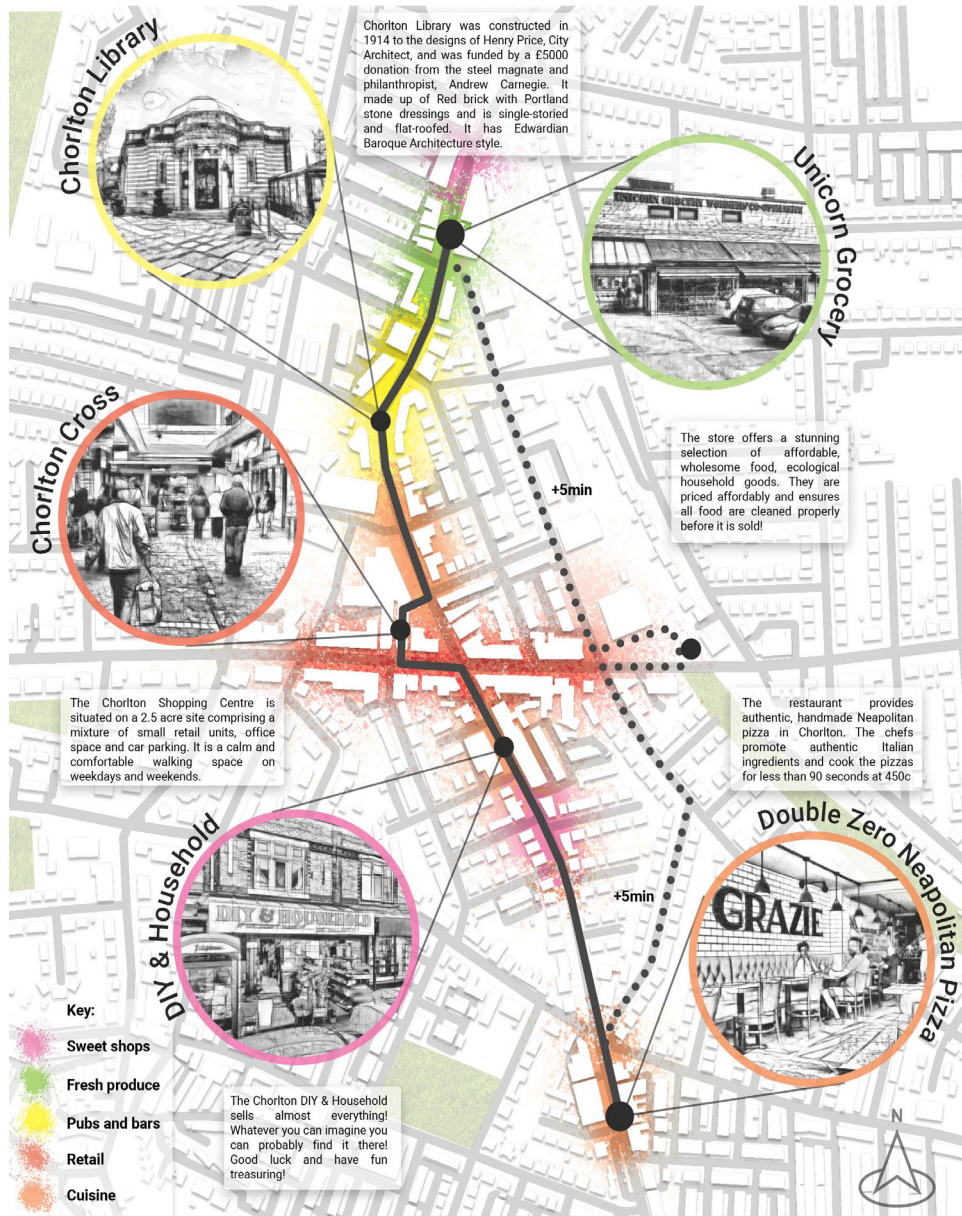


Ornithological Intervention

Tasteful Walk

This path introduces an exciting and tasteful shopping experience in Chorlton. Whether you are new or have been living in the area for years, you don't want to miss any of them!

15 Minute walk:
Start - Unicorn Grocery
End - Double Zero Neapolitan Pizza



Chorlton Mapping Route 5

Proposal

To create a nature orientated sculpture that marks a landmark in the street, thus generating a spot for meet-up, visual appreciation and making the area's shopping experience more fruitful



Lighting ornaments to brighten the liveliness of the street filled with restaurants



To add more street bicycle racks to promote eco-friendly transportations



Decorative crossroads painting to pave an attractive entrance to the Chorlton Cross Shopping Center.

Inspired by the Camden town market, the addition of murals/graffitis on the wall adds a sense of artistic-ness to the area. It also emphasizes the busy and chaotic street.



Urban Intervention

ABOUT

Each year the MSA Live (formerly Events) programme unites M Arch. year 01 with B Arch. year 01 and 02 and M Land. Arch 01 in mixed-year teams to undertake live projects with external partners to create social impact.

LIVE PROJECTS

All MSA Live projects are live. A live project is where an educational organisation and an external partner develop a brief, timescale, and outcome for their mutual benefit.

SOCIAL IMPACT

All MSA Live projects have social impact. Social impact is the effect an organization's actions have on the well-being of a community. Our agendas are set by our external collaborators.

EXTERNAL PARTNERS

MSA LIVE projects work with many organisations: charities, community groups, social enterprises, community interest companies, researchers, practitioners and educators.

STUDENT-LED

Our MSA masters students take the lead in the project conception, brief development, delivery and co-ordination of a small project. Other cohorts join for an eventful 2 weeks of activities at the end of the academic year.

KNOWLEDGE TRANSFER

Working in teams within and across year groups and courses; MSA students participate in peer to peer learning. In addition, collaborators, participants and students engage in the transfer of tangible and intellectual property, expertise, learning and skills.

LARGE SCALE

This year approximately 600 students from 4 cohorts in MSA will work on 42 projects with partners.

QUESTIONS

For questions about MSA Live 21 contact MSA Live Lead: Becky Sobell:
b.sobell@mmu.ac.uk

BLOG

live.msa.ac.uk/2021

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